



MARYLAND  
AUTO INSURANCE

2017  
SAFE PROM  
CONTEST

**STUDENTS! WIN UP TO \$1,000 FOR YOUR SCHOOL'S AFTER PROM PARTY!**

Put your **GIF, meme, & video** skills to use and you could win money for your school's after prom party. We need your help to remind teen drivers to avoid drunk or distracted driving - especially during prom season! Enter Maryland Auto's 2017 Safe Prom Contest and submit an original digital message, and you might not just win a prize - **you could save a life!**

Simply register and submit a safety message in your preferred digital format through the contest portal on our Facebook page.

Questions, comments, concerns? Email [Marketing@MarylandAuto.net](mailto:Marketing@MarylandAuto.net)

**SUBMISSION DEADLINE:**  
**MARCH 31, 2017**

For contest rules or to enter, visit Facebook Page and click on the **SAFE PROM CONTEST** tab.

 [Facebook.com/MarylandAuto](https://www.facebook.com/MarylandAuto)

Winning entries will receive a donation to their school's After Prom Party.\*

**1st Place: \$1,000**  
**2nd Place: \$500**  
**3rd Place: \$250**

\* If a winning school has already held their prom, or does not host a safe prom after party, the prize will be donated to the school.



## MARYLAND AUTO INSURANCE

### 2017 Safe Prom Contest

Maryland Auto's 2017 Safe Prom Contest invites high school students to submit social media messaging to remind teen drivers to avoid drunk or distracted driving - particularly during prom season.

Winning entries will receive a donation to their school's After Prom Party.<sup>1</sup>

- 1<sup>st</sup> place: \$1,000
- 2<sup>nd</sup> place: \$500
- 3<sup>rd</sup> place: \$250

Simply submit a digital safety message using your preferred medium. (e.g. video, still image, animated GIF, "meme," etc...)

Deadline for submissions is 31 March 2017



FB.com/MarylandAuto

Online voting to select winners runs from April 1 - 20, 2017.

#### Contest Rules<sup>2</sup>

- Entries must be student produced.
- Entries must contain the Maryland Auto logo available in both still and video formats at [MyMDauto.com/SafeProm2017](http://MyMDauto.com/SafeProm2017)
- If submitting a video, total length must not exceed 90 seconds.
- During production of entries all traffic laws must be obeyed (e.g. students may not text while driving for demonstration purposes of recording a safety video).
- Entries must not use any copyrighted material including video, photos, or music. Submissions, including any music contained within, must either be royalty-free or the original work and creation of the participant(s):
  - If using royalty-free music submission must include documentation of use license. (e.g. receipt of license purchase)
- Contest open to all high school students attending school in the state of Maryland. (All participating students must meet their individual school's requirements to be "prom eligible")
- Both individual and team submissions are welcome.

Questions, comments, concerns? Email [marketing@marylandauto.net](mailto:marketing@marylandauto.net)

<sup>1</sup> If a winning student's school has already held their prom, or does not host a safe prom after party, the prize will be donated to the school.

<sup>2</sup> Maryland Auto reserves the right to disqualify any entry for failure to adhere to contest rules.